

# INTERESTED IN MARKETING?

YOU'VE COME TO THE RIGHT PLACE

## WHO ARE WE?

The **Graduate Marketing Network (GMN)** is the graduate student organization for MBAs who are interested in building a strong foundation in marketing and its related activities. GMN strives to equip students with the knowledge, tools, skills and network they need to build successful marketing careers.

GMN provides members with the tools & resources to **connect** them to their marketing interests and help them **discover** new ones. Through hands on experiences, cutting edge speakers and innovative workshops, GMN prepares its members for successful futures as marketing professionals.

## WHAT DO WE DO?

## DO WE HAVE A CASE CHALLENGE?



### YOU BET WE DO.

The **HOT SEAT MARKETING CHALLENGE** is one of the most popular case challenges at McCombs, with over 30 teams participating last year and more than \$10,000 in prize money. The format is simple: You get a case on Thursday night, stay up and analyze it, and on Friday morning make a presentation to everyone from CMOs to professors!

## WANT TO SIGN UP? HERE'S HOW!



WEB: [www.mcombs.utexas.edu/students/gmn](http://www.mcombs.utexas.edu/students/gmn)

EMAIL: [gmn@mcombs.utexas.edu](mailto:gmn@mcombs.utexas.edu)